

V E R N O N
RESEARCH GROUP

June 2, 2020, Election Participation

October 2020

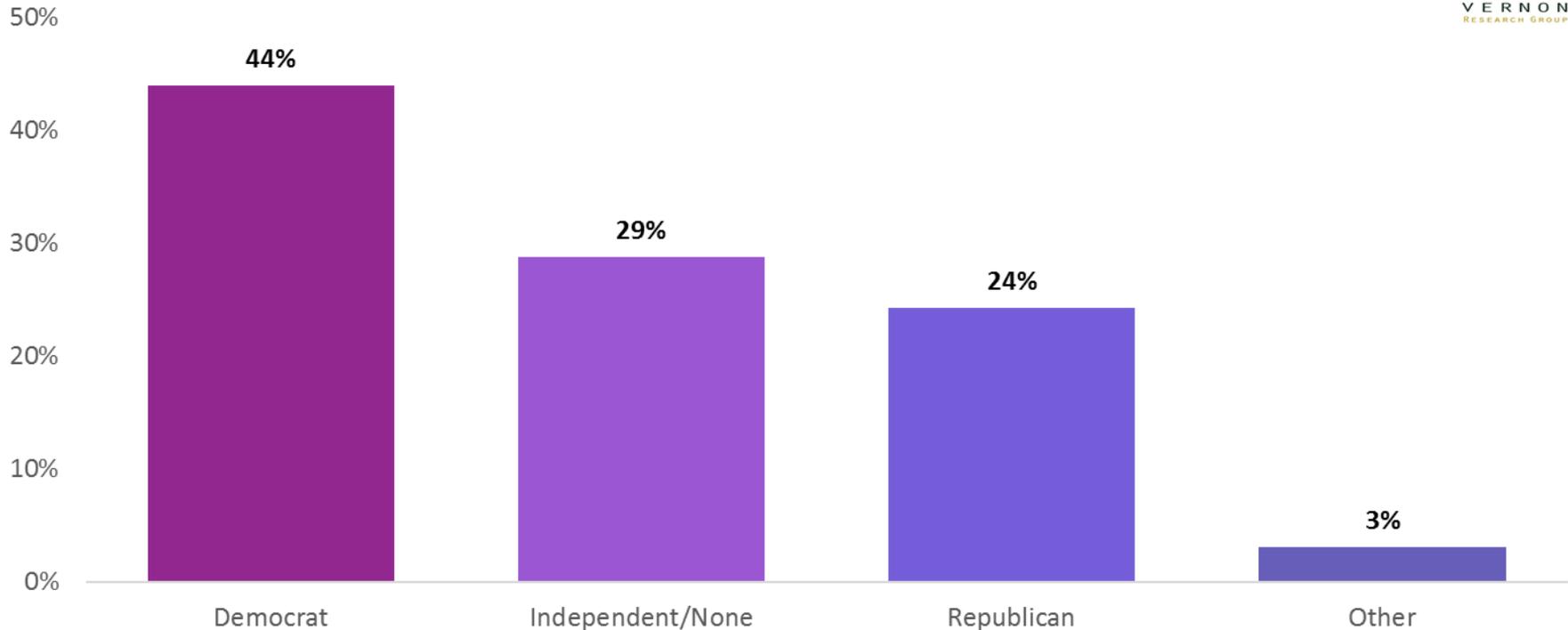
Purpose and Methodology

- ▼ An online survey study was completed in order to assess participation rates in the June 2, 2020, Iowa primary election.
- ▼ Panelists from our Iowa Opinion Panel (IOP) were polled in June 2020 after June 2.
- ▼ A total of 1,712 IOP members residing in Iowa and adjacent states completed the survey.

Political Party

Although nearly a third of IOP members had previously identified with neither party, it was evident from the survey responses that many had selected one of the two main parties by the time of this primary election.

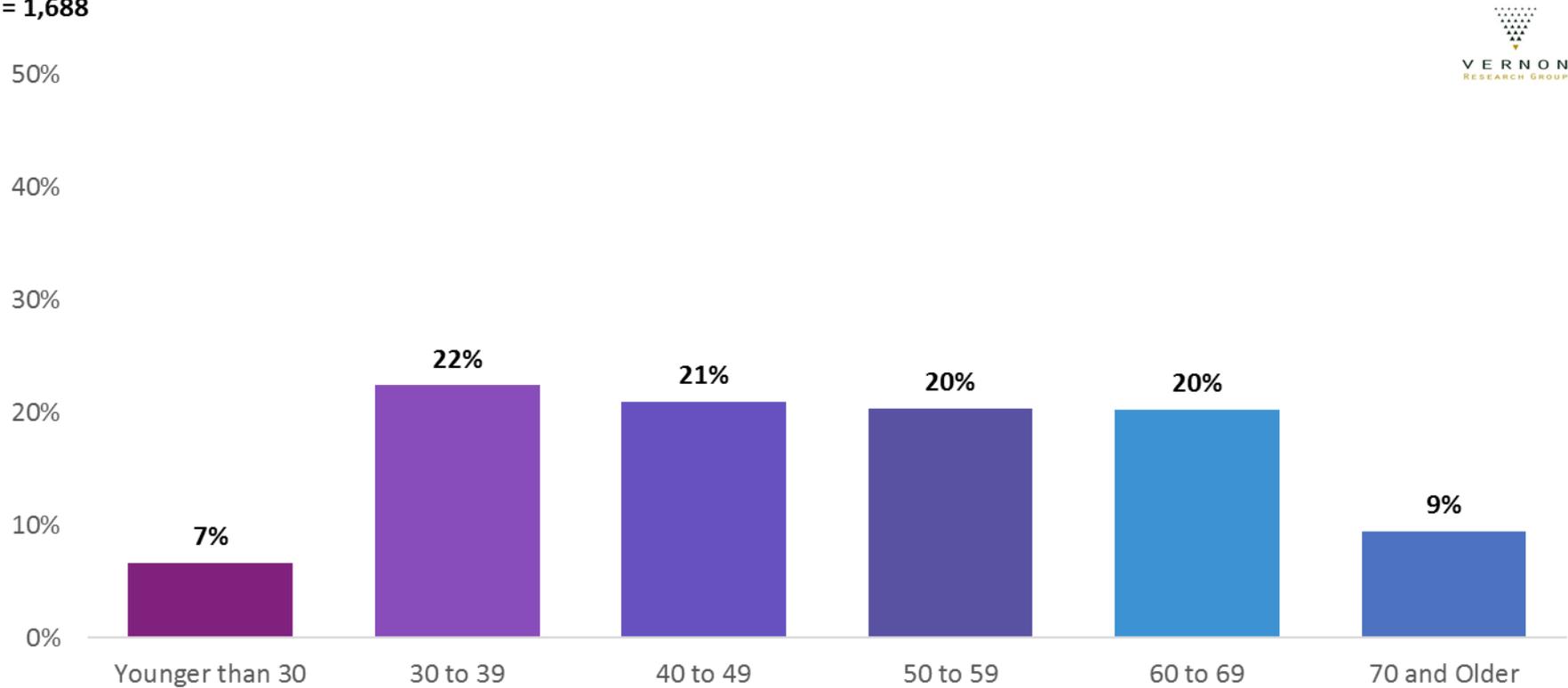
n = 1,660



Age

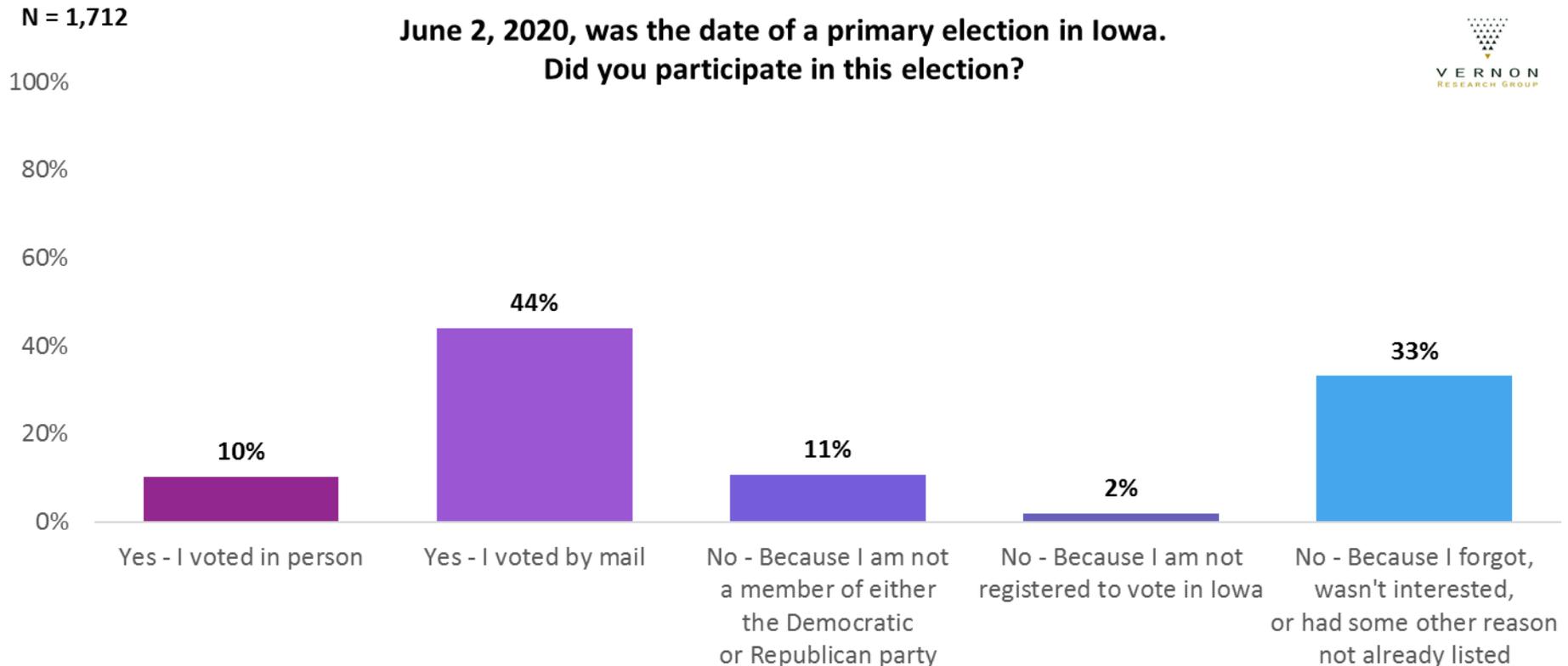
The makeup of the IOP is distributed evenly among age groups.

n = 1,688



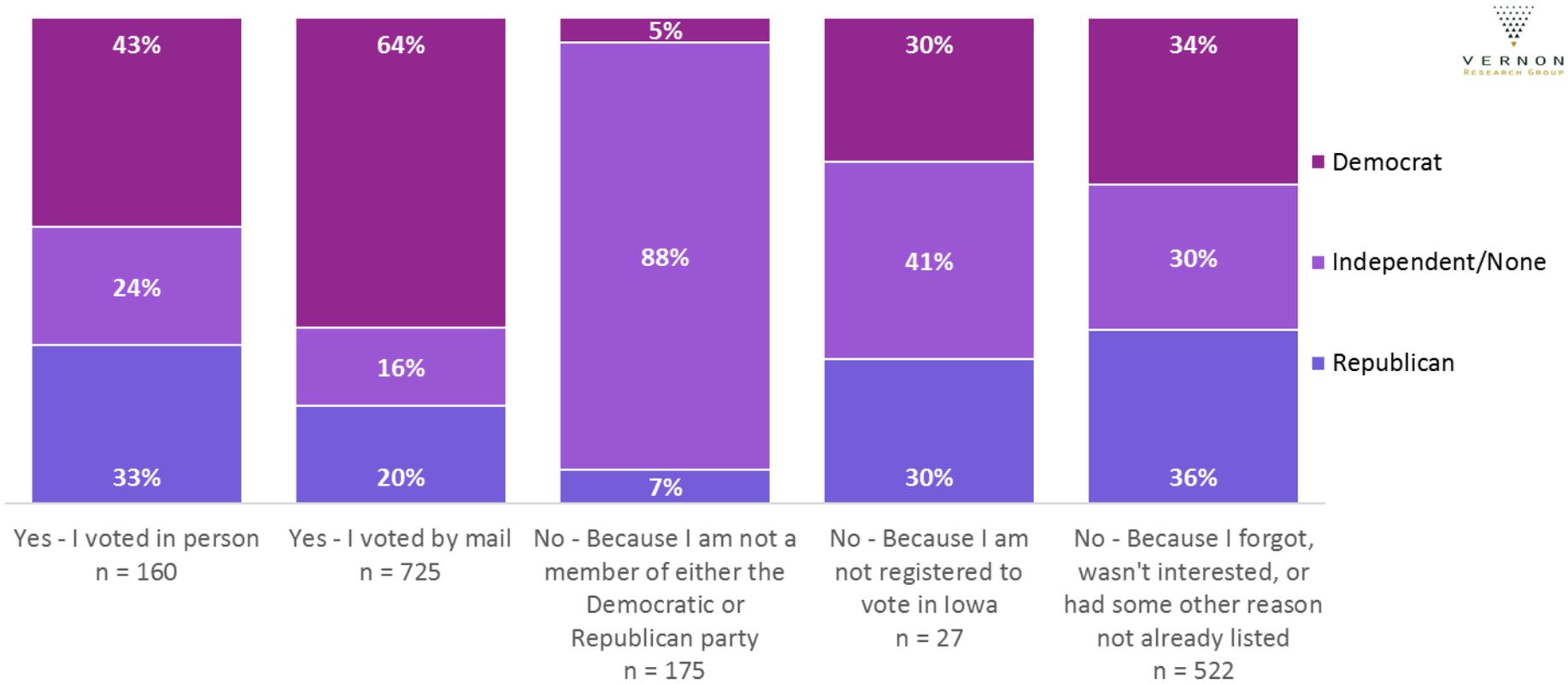
Primary Election Participation

Most IOP members either participated by mail or did not participate because they forgot, were not interested, etc.



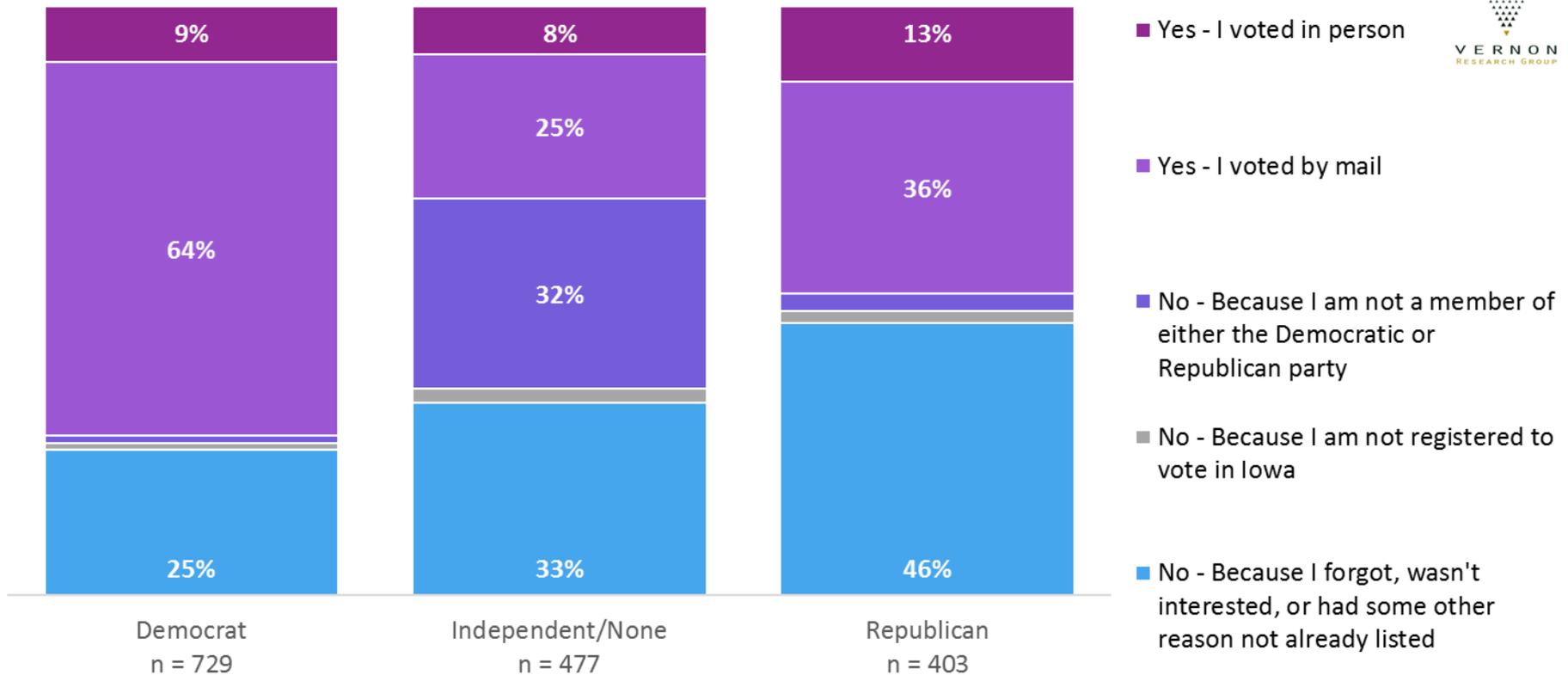
Participation by Political Party

Participants voting by mail were more likely to be Democrats.



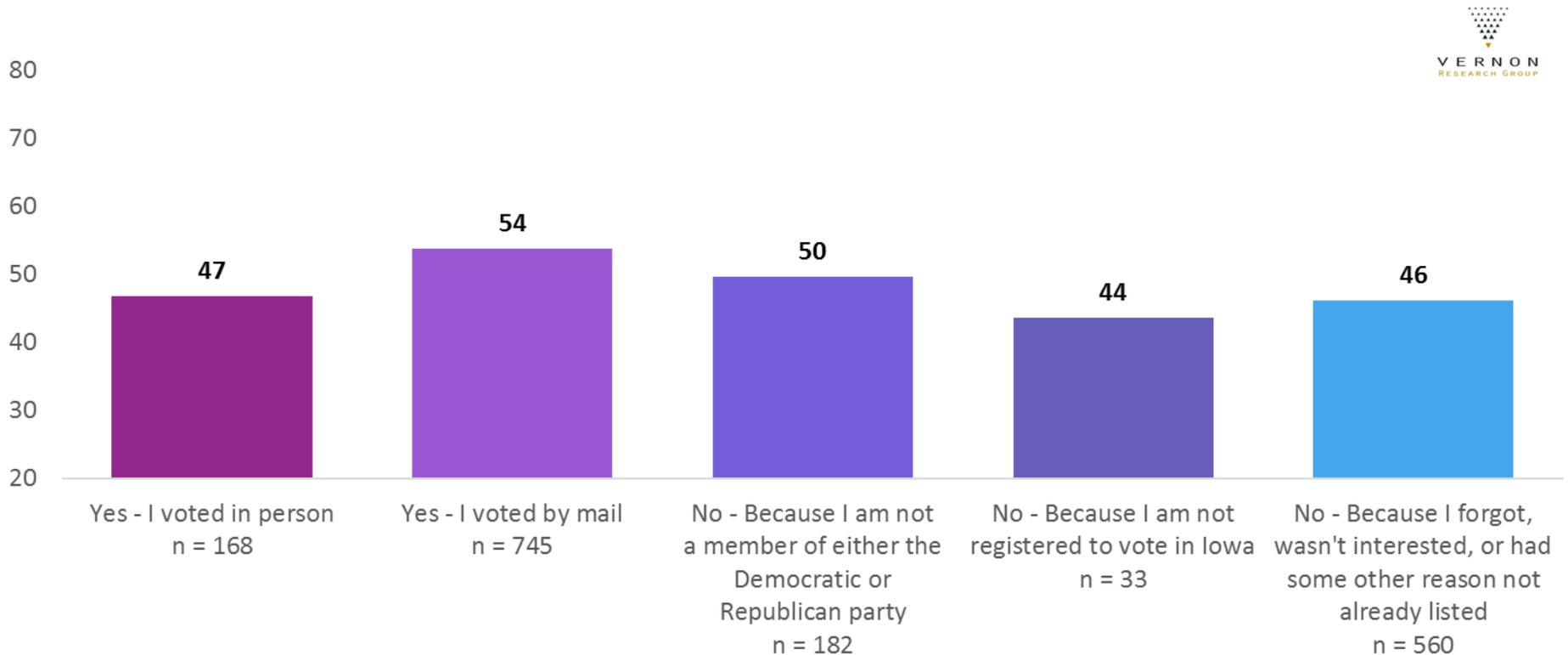
Political Party by Participation

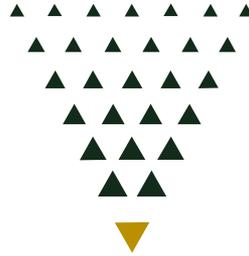
Democrats were more likely to vote by mail. Republicans were more likely to forget, not be interested, or have some other reason for not participating. A third (33%) of members previously known to be independent participated in this primary election.



Participation by Age

On average, those who voted by mail were older than those in any of the other categories.





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